In the Project Room:
Josh Tonsfeldt

*Five Below*June 27 - August 2, 2024

Broadway is pleased to present*Five Below*, a series of new works by New York artist Josh Tonsfeldt.

The exhibition comprises a suite of paintings that slip between moments of photographic clarity and fluid wisps of color. Made using dye sublimation printing on polyester fabric, a process and material commonly associated with mass-produced apparel and the “athleisure” trend in sportswear, we begin to understand Tonsfeldt’s sly investigation of hybridity, branding, and ubiquity within the context of art production.

This mode of inventive, recombinant materiality has been a hallmark of the artist’s practice more broadly, and the works reflect a progression toward a photo-painterly confluence that feels both continuous and representative of a new avenue of exploration. Together they manifest Tonsfeldt’s continued commitment to a rigorous investigation of materials and investing them with meaning that is in a direct line of communication with the mind.